



tried & tested

Masking

express



On test this month is the new JTAPE **Primeshield**.

What is it

Primeshield is a new masking product for sealing door and panel gaps prior

to the application of primer. The product can reduce the time it takes to carry out this time

consuming process. Masking vehicle door and panel gaps for the primer application have been carried out in a variety of ways to prevent primer overspray entering the vehicle.

How does it work

Primeshield is applied directly into panel gaps from the outside when all moveable parts on the vehicle are closed. After all necessary pre-primer preparation has been carried out, users tear off the required amount of Primeshield from the dispenser box and simply feed the smaller section of the unique contoured foam into the gap to be masked. Precisely adjust the product with fingertips if required. Mask surrounding areas as you normally would and straight away you are ready to apply primer. Thanks to its unique shape Primeshield will self locate into panel gaps and prevent paint build up on panel edges. A post, B post, C post gaps, bonnets, boot areas, petrol caps, sunroofs, and around lights can be masked quickly and effectively. When

primer has flash cured the product is ready to be quickly and easily removed. Stretch and pull outwards from panel gap and dispose of.

What's unique about it

Primeshield is the only masking product that has been designed for this slow primer masking process. It has been designed to work by being applied when all doors, bonnet, boot etc are closed. It is flexible enough to be inserted into virtually any panel gap. This provides massive time savings over traditional masking techniques.

Anything else

JTAPE claim that it would take an average of between six and seven minutes to mask the gaps on one side of a vehicle which was to have primer applied (when using a masking tape, soft foam and paper combination). With Primeshield you plug the product into the gap and paint. Typically the product can be applied in as little time as 10–15 seconds per gap. For example, JTAPE claim that, if a typical labour rate of £25 per hour were applied and that for every hour you sell, JTAPE Primeshield could recoup you more than £2.50 per job, then a shop repairing 200 vehicles per month could save £500 in labour per month, or £6,000 per year.

www.jtape.com



Verdict

Sycamores Bodyshop Manager Paul Defeo said,

'We repair prestige vehicles including BMW, VW and Audi marques. There have been numerous products we've tried, but JTAPE Primeshield really does what it says. The product has revolutionised this time consuming element of a key repair stage for us. I am able on average to recoup five minutes on virtually every job by fully utilising this product and its simple application method when we are masking vehicles for primer. Virtually every job needs to be masked for priming and now my technicians no longer need to waste valuable time when masking up vehicle apertures and panel gaps with masking tape, paper and foam.'